

# AN EXPO FOR THE GROWTH OF INDIAN PCB & ELECTRONICS INDUSTRY

Promoted & Organized by



Event Partner



17<sup>th</sup> EDITION

**IPCA** **Electronics  
Expo India 2025**  
**PCB & PCBA SHOW**

21

22

23

August 2025

Hall No-11 Bharat Mandapam  
(Pragati Maidan), New Delhi (India)

Platinum Partner



Lanyard Partner



Silver Partners



[www.acem7.com](http://www.acem7.com) | [www.ipcaindia.org](http://www.ipcaindia.org)

# About the Show

17th IPCA Electronics Expo 2025 aims to provide the industry with a stable platform to grow, collaborate and innovate by bringing together the key segments of electronics on a single platform. The exhibition plans to revolutionize the 'Make in India' concept and create an ecosystem for the existing and new players of the electronics industry. The exhibition will highlight the key components and equipments along with other allied industries, thus covering the entire value-added chain of the electronics industry.

## Key Exhibition Area

### PCB, PCB Assembly & EMS Pavilion

- › EDA Software/Developers
- › Circuit Design Solutions
- › Electronic Product Design, Development & Manufacturing
- › EMS Providers / Contract manufacturers
- › PCB Manufacturer
- › Assembling Machines & Stencil Manufacturers
- › Electronic Components Manufacturers/Suppliers
- › Testing / Quality inspection equipments
- › Membrane Keyboard Manufacturers
- › Consumables Manufacturers/Suppliers
- › Certification & Accreditations
- › ESD Products

### State Pavilion & PSU's

India Inc is promoting Indian electronics eco-system globally on a large scale.

This has made sure that state governments have stated promoting their own policies too.

A special pavilion for them will give impetus to great investment opportunities in business friendly states.

This pavilion will also host major PSU's, who will be exhibiting innovative electronics technology and products which are now on par with major electronics manufacturers globally.

## Visitor Segment



- › Automotive Electronics
- › Defence
- › Aerospace
- › Industrial Automation
- › Consumer Electronics
- › Telecom & Broadcasting
- › IT Hardware
- › Renewable Energy
- › Academia

## Conferences, Workshops, Contest & Awards

Conferences | Workshop & Seminars | Training Programs | Contests | Awards





**Mr. Rajneesh Garg**

President-IPCA  
MD-India Circuits Pvt. Ltd.

With immense pride and excitement, I, as the President of the Indian Printed Circuit Association, welcome you to the 17th IPCA Electronics Expo India 2025, taking place from 21st to 23rd August at the prestigious Bharat Mandapam, Hall No. 11, Pragati Maidan. This event is not merely a gathering—it is a defining moment for the Indian PCB and electronics industry, set to reshape the global stage with boldness and vision.

We call upon Indian and global industries to seize this extraordinary opportunity to lead the charge in technological innovation. This expo is your platform to unveil groundbreaking products, secure game-changing partnerships, and unlock exclusive insights into the trends that will dominate tomorrow's markets.

**Foreign investors, take note: India is no ordinary market—it's a goldmine of untapped potential.** Through the 'Make in India' initiative, you're backed by a rock-solid framework where your investments will flourish, supported by a government unwaveringly dedicated to driving progress and ingenuity. This is your chance to join a manufacturing revolution that will cement India's place as a global powerhouse.

**SMEs, your moment has arrived. This expo is your launchpad to greatness,** linking you with the resources, networks, and industry titans that will propel your business to unprecedented heights. Step up, stand out, and leave an indelible mark.

To our valued **industry professionals, manufacturers, suppliers, and decision-makers, this is more than an event—it's your gateway to the future.** Dive into a world of knowledge, connections, and inspiration that will fuel your next big breakthrough. Here, you'll emerge not just informed, but empowered to lead with confidence.

**Join us at the IPCA Electronics Expo India 2025** and become a driving force for transformation. Together, we will carve out a bold, innovative future. We eagerly await your presence as we embark on this journey of unparalleled growth and success.



**Mr. Nitin Ganeriwal**

Chairman of Indian Laminates & Material Co. and  
**Platinum Partner** of the IPCA Electronics Expo India 2025

It is with great pride and excitement that we, as the Platinum Partner, join forces with IPCA to ignite the rocket of innovation that is the 17th IPCA Electronics Expo India 2025.

This event is not just an expo; it is a catalyst for change, a spark that will set the industry ablaze with new ideas and possibilities. With over 50 indigenous bare PCB manufacturers and a comprehensive showcase of the entire PCB manufacturing ecosystem, this expo is poised to propel India's electronics manufacturing industry to unprecedented heights. Imagine a future where India's electronics manufacturing industry stands as a global leader, where innovation becomes the norm, and where the boundaries of what's possible are relentlessly pushed forward. That's the future we're working towards, and this expo is the fuel that will power our journey. Join us at the IPCA Electronics Expo India 2025 and be part of a movement that will shape the future of electronics. Together, we can create a legacy of innovation and success that will echo through the ages.

## Promotional Strategies

When promoting an exhibition today, blending online and print media with a focus on innovative digital strategies is essential. Forget outdated methods—here are fresh, modern ways to capture attention and drive engagement using digital mediums and a reimagined approach to print.

### Digital Media

#### Social Media Campaigns:

Leverage platforms like LinkedIn, Twitter, Instagram to reach wide audiences.

**Content:** Feature speakers, exhibitors, and event highlights using hashtags like #IPCAExpo2025 and #ElectronicsInnovation.

**Tactics:** Share videos, run polls, and host live Q&A sessions to build excitement.

#### Email Marketing:

- Send personalized messages to segmented audiences (e.g., investors receive market growth insights)
- Include exclusive previews, early-bird offers, and speaker announcements to create urgency

#### Influencer Partnerships:

- Team up with electronics industry influencers and bloggers to boost credibility and reach

#### Website & SEO:

- Optimize the expo website for keywords like "electronics expo India" and "PCB manufacturing event"

### Traditional Media

#### Print Ads:

- Place ads in top publications like Electronics For You, EE Times India & 99 Electronics
- Include a clear call-to-action: "Register now for the 17th IPCA Electronics Expo India 2025."

#### Direct Mail:

- Send brochures to past attendees and industry contacts, spotlighting new features and opportunities

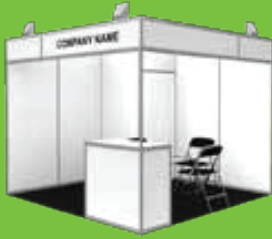
### On-Ground Promotion

#### Road Shows:

- Organize mini-events in Tier 1 and Tier 2 cities to engage local businesses and create buzz.

#### Press Releases:

- Share updates with industry and business media about key milestones (e.g., speaker confirmations)



## Exhibit Space Cost

- **Shell Space Rate:**  
INR 16800/sqm  
(Minimum booth: 9 sqm)
- **Raw Space Booth:**  
INR 15750/sqm  
(Minimum 18 sqm)

Special rates for  
IPCA Members  
& MSME

Corner Charges- 10% for 2-sides open booth & 15% for 3-sides open booth \*GST 18% applicable on above rates

### Global PCB Accociations



Don't miss the opportunity to showcase/launch your brand, products and services as a leader within the industry.

**For Booth Booking & Sponsorship Enquiries, Contact:**

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